

**MAIL-IN OFFER FORM / NOT PAYABLE AT RETAIL STORE -
THIS MAIL-IN OFFER FORM MUST ACCOMPANY REQUEST**



Get a \$10 Publix® gift card by mail from KRAFT

BUY: A minimum of \$50 worth of purchases from Publix, including a minimum of any **4 different** participating KRAFT products (2 oz. or larger) by 8/9/09 for each \$10 Publix gift card requested (maximum 3 cards).

STARBUCKS Coffee	JELL-O Pudding
KRAFT MAYO Mayonnaise	KRAFT Grated Parmesan
MIRACLE WHIP Dressing	OSCAR MAYER Bacon, Bacon Bits, Deli Fresh Shaved Meats, or Chicken Strips
KRAFT GOOD SEASONS Salad Dressings	CALIFORNIA PIZZA KITCHEN Thin Crust Pizza
KRAFT Deluxe Macaroni & Cheese	KRAFT 2% Milk Cheese
VELVEETA Shells & Cheese Dinner	A.1. Steak Sauce
PLANTERS Sliced Almonds	KRAFT Barbecue Sauce
SHAKE 'N BAKE Original Chicken Seasoning Mix	

SEND: Original cash register receipt(s) dated 7/13/09–8/9/09 from Publix with prices of **4 different** KRAFT participating products circled and this completed offer form. \$50 in Publix purchases required for each gift card. Requests must be received by 8/14/09.

MAIL TO: KRAFT Publix Gift Card Offer | 2917 N. Latoria Lane, Department 750Y | Franklin Park, IL 60131

RECEIVE: Number of Publix gift cards earned. Redeemable for merchandise or services in the U.S. Gift cards are not redeemable for cash except where required by law. Terms and conditions apply to gift cards.

ENCLOSED: Total dollar amount of Publix register receipt(s) _____
Number of participating KRAFT products _____
Number of Publix gift cards earned _____

PLEASE SEND TO: Name: _____
Address: _____ Apt: _____
City: _____ State: _____ Zip: _____

REQUESTS MUST BE RECEIVED BY 8/14/09. ALLOW 4–6 WEEKS AFTER SUBMISSION FOR SHIPMENT. ONLY QUALIFIED KRAFT ITEMS LISTED ABOVE WILL EARN PUBLIX GIFT CASH CARDS. LIMIT 3 CARDS PER PERSON OR HOUSEHOLD FOR THE ENTIRE PROGRAM. FOR MORE INFORMATION PLEASE VISIT www.CookingWithKraft.com or CALL 1-866-758-0446. Only qualified original Publix register receipts will be accepted. You must submit a minimum of \$50 worth of receipts from Publix, including a minimum purchase of 4 different participating KRAFT products (2 oz. or larger) for each Publix gift card requested. More than one card may be requested with an Official Offer Form provided that the correct number of KRAFT items and the total dollar amount of register receipt(s) earn the number of cards requested. Theft, diversion, reproduction, transfer, sale or purchase of this Offer Form, proofs of purchase or cash register receipts is prohibited and constitutes fraud. Offer good in USA only, its territories and military addresses in which this Offer Form is displayed or advertised. Void where taxed, restricted or prohibited. Proofs of purchase submitted by clubs or organizations will not be honored or returned. Receipts that have been cut, taped, mutilated, made illegible or altered in any way other than circling qualifying items will not be accepted. Requests must be forwarded in an envelope with sufficient first class postage. Resellers of Kraft Foods Global products are excluded. Kraft Foods Global reserves the right to verify identification. No name and address labels accepted. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (18 United States Code, Sections 1341 and 1342). Publix is not a sponsor or co-sponsor of this and is not affiliated with Kraft Foods Global. © 2009 Kraft Foods